

AUSTRALIA DAY – Why, When and What to do

Answers to questions about Australia Day for the use of media and supporters

Wednesday, 18 June 2025

Why do we need an Australia Day?

Each year Australians love to celebrate being an Australian with friends and family. There is much to celebrate and to reflect upon – past, present and future.

When is the best time to have it?

The best time is the second last Monday of January during the summer school holiday period. This is a date that will always predate 26 January. It is a time that all people can embrace.

What to do?

If Australia Day was moved to the second last Monday in January, it would create a long weekend every year – called the “Australia Long Weekend”, allowing three days to celebrate, reflect, relax or do whatever we want. Existing major events would take place at this new time, including Australia Day Awards, cultural and sporting events, citizenship ceremonies, concerts, and numerous local activities.

Bringing people together

The advantage of moving Australia Day from a fixed date (26 January) that marks the beginning of colonisation and the dispossession of our First Peoples, to a time that is not controversial, means that we can come together in a way that respects and involves all citizens – First Peoples, and those of British descent and from our multicultural society.

Acting now

We as a community can make this happen both individually and collectively. We need to spread the word and be empowered to take our own actions.

Please visit <https://www.australialongweekend.com.au/> for further information.

To:

From:

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